

GETTING EVERYONE INVOLVED

See how many places you can hang a ribbon...mailboxes, flagpoles, fences, car antennas, doorknobs, etc.

SCHOOLS

- Decorate halls, doors, and classrooms
- Give out wristbands to students who can recite a Red Ribbon fact of the day
- Conduct art and essay contest, talent shows, dance or singing contests, and other activities for creative expression of drug-free messages
- Give out small treats or prizes (wristbands, stickers, candy, pencils, etc) to all students who participate
- Sell “Candy Grams” as a fundraiser. Have students write an anti-drug message on a card or slip of paper attached to a piece of candy that is then delivered to their friends.
- Invite speakers and special guests to do presentations
- Develop public service announcements to read over the school’s public address system
- Include parents in Red Ribbon activities.
- Host a special “drug awareness evening” for parents and students
- Give all students red ribbons

PARENTS

- Establish a “family night” and do activities together
- Take this opportunity to start a conversation with your kids about the dangers of alcohol, tobacco, and other drugs
- Support your child. Let them know they can come to you whenever they are feeling pressured or stressed out.
- Become involved in school activities to show your support for the Red Ribbon Campaign. Your child needs to see that it matters to you too.

BUSINESSES

- Offer event space
- Offer advertising
- Provide discounts or freebies for those who participate in Red Ribbon Week events
- Place drug-free and prevention messages in employees paycheck envelopes
- Have a speaker talk to staff about drug use prevention and dangers of drug use in the workplace

FAITH-BASED ORGANIZATIONS

- Conduct a candle-light vigil for victims of drug-related accidents and crimes.
- Offer counseling for troubled youth or those who are concerned about drug use in their families
- Have a prayer weekend to pray for the youth in the community or those affected by drugs

COMMUNITIES

- Organize a rally at your local City Hall
- Publicly recognize drug-free youth
- Decorate the town with red ribbons and prevention messages
- Have a drug-free street party or party at the park
- Encourage local businesses to get involved
- Hold a Parent Lunch and Learn where parents can find out what’s normal, when to worry, and how to talk to their child.



CAREERS • HEALTH • EDUCATION
SUCCESS • GOALS • OPPORTUNITY



FREEDOM FROM DRUGS

What does it take to be free from drugs? Follow these steps:

- 1 **Live a drug-free life.**
- 2 **Show friends that a drug-free life is more fun.**
- 3 **Learn more about how drugs really harm people.**
- 4 **Tell people the truth about the harmful effects of drugs.**
- 5 **Help family and friends be drug free.**
- 6 **Set a good example to children by leading the way to a drug-free.**

RESOURCES

NEED RED RIBBON WEEK MATERIALS?

If you would like to order Red Ribbon Week materials and supplies, check out these sites on the Web. There is a charge for these materials.

National Family Partnership
<http://www.nfp.org>

Red Ribbon Resources
<http://www.redribbonresources.com>

NIMCO
<http://www.drugpreventionresources.com>

Positive Promotions
<http://www.positivepromotions.com>

DREAM is neither responsible for the contents of these Web sites nor does it endorse any product or service provided by any other organization or Web site listed.

NEED MORE INFORMATION ABOUT DRUG PREVENTION?

DREAM, Inc.
310 Airport Road
Jackson, MS 39208
(601) 933-9199

**Mississippi Department of Mental Health
Bureau of Alcohol and Drug Abuse**
1101 Robert E. Lee Building
239 N. Lamar Street
Jackson, MS 39201
1-877-210-8513
601-359-1288

NEED A SPEAKER OR HELP PLANNING YOUR RED RIBBON EVENT?

American Lung Association in Mississippi
P.O. Box 2178
Ridgeland, MS 39158
731 Pear Orchard Road, Suite 18
Ridgeland, MS 39157
Phone: 601-206-5810
1-800-586-4872 Toll Free

DREAM, Inc.
Phone: 601-933-9199
Toll Free: 1-800-233-7326
Email: training@dreaminc.org
Contact: Rachel Anderson or Sheldon Gooch

MADD- Mississippi Office
Phone: 601-982-5668

**Mississippi Department of Mental Health
Bureau of Alcohol and Drug Abuse**
Phone: 601-359-1288
1-877-210-8513
Contact: Karen West

**Mississippi Tobacco-Free Coalitions
Mississippi State Department of Health
Office of Tobacco Control**
Phone: 601-364-5790
Contact: Tiffany Johnson to find out the contact information for your community tobacco-free coalition

National Council on Alcoholism and Drug Dependence of Central MS (NCADDC)
Contact: Hugh A. Barkley
Phone: 601-899-5880
Email: habarkley@ncaddcenms.org

**SADD- Mississippi Chapter
Office of Youth Programs
Special Alcohol Projects Office**
3750 I-55 North Frontage Road
Jackson, MS 39211
Phone: 601-987-4172
Contact: Robin Layton

Also contact your local:
Police department or DARE officer

RED RIBBON RESOURCES

For more information and ideas about Red Ribbon Week, please visit:

www.nfp.org
www.redribboncoalition.org
www.imdrugfree.com
www.redribbonworks.org
www.redribbonweek.com
www.dreaminc.org

If you would like to order Red Ribbon Week materials and supplies, check out these sites:

www.greateventspublishing.com
www.redribbonresources.com
www.drugpreventionresources.com
www.positivepromotions.com

DREAM is not responsible for the contents of any of these websites nor does it endorse any product or service provided by any other organization or web site listed.